

ENTREPRENEURSHIP

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NEWS | ARTICLES | VIEWS

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How to Make the Most of Your Education When Starting a Business

Are you in college and contemplating whether to start a business? Many young entrepreneurs ask themselves this question: Should I finish school or start my business?

Deciding to start a business while in school can pose quite a dilemma, but there's good news: It doesn't have to be one or the other. In fact, staying in school can actually give you the tools you need to get your start up off the ground.

Here's how to get the best of both worlds by leveraging resources at a college or university and starting a business.

1. Be a Double-Dipper

Get credit for taking classes that are related to your start up. Since you'll be working toward your degree, as well as the success of your future business – maximize your opportunity. Analyse your elective options to enhance both your career and degree potential. Also, don't hesitate to use your college start up idea as inspiration for projects and papers. That way, you'll keep fleshing out the details of your business, and receive credit for your degree.

2. Get Some Face Time

Higher education is about more than just books; you have access to a lot of people. Do your homework, yes, but also get as much as you can out of interactions with **Your classmates**. Take advantage of having so many sounding boards while you can! Finding people to help launch a start up gets much harder after you graduate. **Your professors**. Professors are an amazing – and a highly underrated – resource for students. **Alums**. Nothing softens the heart of an alumnus quite like an ".edu" email address.

3. Be an Open Book

All that said, it's important to be transparent when it comes to developing your business in a university setting. Find creative ways to earn actual credit – like independent studies and internships – for things you'd already be doing to start your business. Also, be open with classmates who are helping with your idea. Chances are they'll be happy to choose projects that will help you with your business, but you still need to be honest with them about your motives and goals.



Staying in school and starting a business don't have to be mutually exclusive. Take advantage of the classes, people, and resources around you – whether it's your ".edu" email or an internship-for-credit option in your major. Believe it or not, it is possible to hold a degree in one hand and the keys to your new business in the other. Good Luck and Rock the World!

INDIA and ISRAEL signed an MOU to Initiate a Bilateral Program to

Accelerate Innovation & Technology Cooperation between Start ups and Corporates from both Countries



Tech Giant Google is making a foray into Airport Retail with a tie up with Travel Industry Management Platform AIRBUY to make its Services available across 6 Airports in India

Google is also in advanced talks to buy out Social Media Platform SHARECHAT for \$1.03 Bn

ONLY 9% OF ENTREPRENEURS HAVE A BACHELOR'S DEGREE IN BUSINESS.

Whitehat Jr. filed a defamation lawsuit of INR 20 Cr. and INR 14 Cr. against Software Engineer Pradeep Poonia and angel investor Aniruddha Malpani.



India bans 43 more Chinese apps including AliExpress, Snack Video (TikTok Clone), MangoTV and others.

Netflix banks on freebies to gain more users in India. It will host a Stream Fest which will allow users to watch all its content for free for the entire weekend of 5th and 6th December

NETFLIX



Fishbowl.

US based social media start up FISHBOWL that helps professionals to connect within their companies and industries is launching in India to tap the professionals from Consulting and IT Sector

THERE ARE A TOTAL 582 MILLION ENTREPRENEURS IN THE WORLD.

How has lockdown changed your way of thinking?

"Just as lockdown has started we have to live in our homes which we always thought to be impossible. It made me realised that saving is important. SPENDING AND SAVING"

-Nandini Rathi, FY ETRX

It's not an easy situation for any of us. As lockdown becomes the new normal it has forced us to engage with our home. Find easy recipes to cook at home, funniest to keep cooking different varieties of food so we would never be bored how to cut your hair and watching in your balcony, the list goes on.

-Shruti Lambodari, FY EXTC

A micro-organism creates havoc in the entire world. Staying home has made me think the value of life that we consider and how to improve it.

-Parin Badiani, FY Mech

Lockdown has changed my thinking in many ways. It gave me time to rediscover myself and explore myself as got way more number of hours for myself than ever before. After months of exploring my interest trying new courses I ended up knowing my passion and life's purpose. As there are 2 sides to the same coin lockdown. It did have a negative impact on my physical and mental health during first couple of weeks (the time usually take to adapt to a new environment) it made me realise the importance of fitness and meditating on a regular basis to keep myself calm composed and balanced in various aspects.

-Prathamesh Bagal, FY ETRX

YAKEEN HONE LAGA HAI KHUD PAR

Yakeen hone laga hai khud par,
ab nahi rota mein peeche mudkar.
Aaj ka maza mein uthane laga hoon.
Beetein hue kal ko ek naye nazaryein
se dekhne laga hoon.

Naye dost hone lage hai.
Har raat ek saura dikh raha hai.
Apni galtiyan bhula chuka hoon mein.
Ab khudko apna chuka hoon mein.

Hawa se baatein karna seekh raha hoon.
Bina awaaz ki bhasha samajh pa raha hoon.
Ab khushi ke asoon aane lage hai,
ab ek naye panne par
khudki takdir likhne ja raha hoon.

Darr khatam ho chuka hai kal ke liye.
Ab jeene laga hoon mein aaj ke liye.
Muskurata hoon mein peeche mudkar
aakhir yakeen hone laga hai mujhe khudpar.

-Gautham Shetty, FY EXTC



WHEN YOU LET THE
ENTREPRENEUR IN YOU TALK
TO YOU



"If **opportunity**
doesn't **knock**, build
a **door**."

Milton Berle

Thank You!

Go! Achieve your Dreams and Make the World a Better Place!

Do leave your valuable feedback on Enspire here:

<https://forms.gle/7pswx6CQYZTbSV638>